



# Project Seed Information Package



Red Hot Arts Central Australia acknowledges the Central Arrernte people as the Traditional Custodians of the land on which we live and work. We pay our respects to their history, their living culture and their Elders past and present and emerging.



# About Project Seed

Do you have an idea for a new artistic work, but need time, space and support to develop and fully realise it?

Have you wanted to perform or present work as part of the annual Desert Festival?

Do you want support to work with or collaborate with others and to challenge, explore, expand your skills and refine your practice?

Do you work across artforms such as emerging and experimental arts, music, dance, performance, visual arts, theatre, video and film, or in multi-disciplinary ways?

Project Seed, established in 2021, is a Red Hot Arts Central Australia funding initiative open to any artist, individual or group, offering \$10,000 to allow experimentation and development of a new work or project, that is to be delivered as part of the 2024 Desert Festival program. From inception to presentation, Project Seed offers support to artists by providing funding, as well as creative, technical, administrative and site expertise from Red Hot Arts Central Australia and Desert Festival staff, across a six month period commencing in early 2024.



Red Hot Arts' Desert Festival celebrates local artists and the arts community, and supports community engagement, economic opportunities and visitation to Central Australia. The Desert Festival has a long and strong history of delivering an inclusive, vibrant and unique arts and cultural festival that is reflective of its home here in Mparntwe.

Red Hot Arts welcomes and encourages applications from all individuals and groups from any creative field and at any stage of their creative practice and career. We particularly encourage diverse individuals and groups including, but not limited to, First Nations, culturally and linguistically diverse, those living with disability, and LGBTQIA+.

Applications open Wednesday 1 November and close at midnight, Thursday 30 November 2023.

For more information and to apply, visit [www.redhotarts.com.au/what-we-do/project-seed/](http://www.redhotarts.com.au/what-we-do/project-seed/) or email [festivals@redhotarts.com.au](mailto:festivals@redhotarts.com.au)

Project Seed is proudly supported by the Northern Territory Government through the Community Benefit Fund.



## Successful participants will have access to:

\$10,000 for the creative development of their work or project. Applicants will need to outline how they will spend these funds and provide a budget. Eligible costs include but are not limited to artists wages, travel, materials and equipment hire specifically related to the work or project.

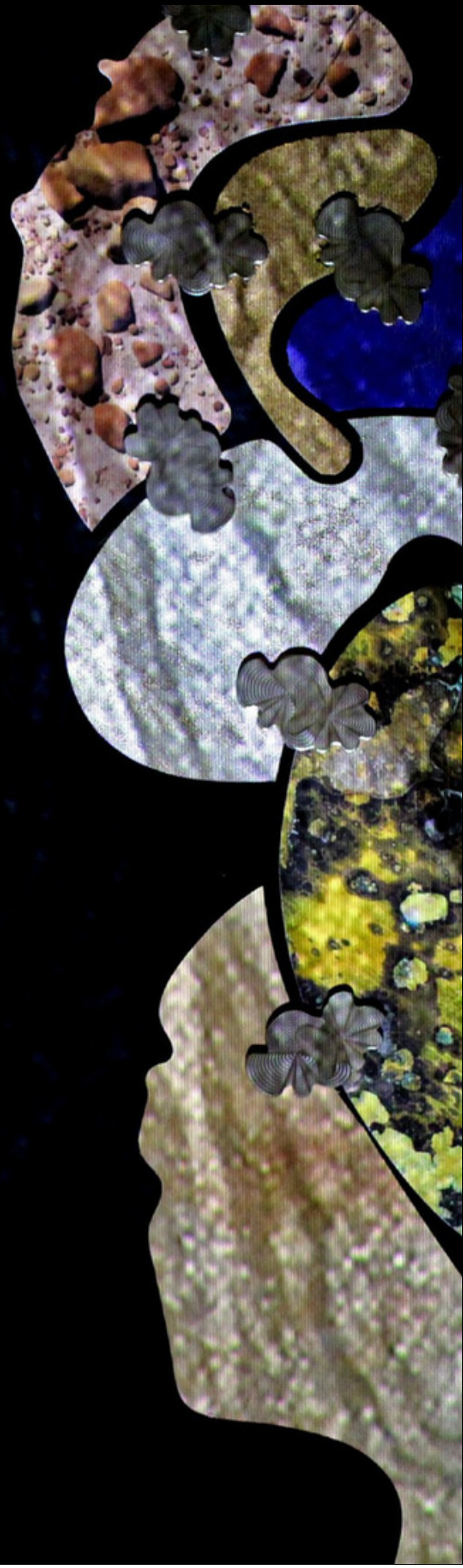
Creative, technical, logistical and administrative expertise and support from Red Hot Arts Central Australia and Desert Festival staff and contractors.

Opportunities to meet and engage with other Project Seed recipients, artists, practitioners, arts workers and arts organisations in Mparntwe, and participate in skill building workshops designed around project specific content.

Assistance from Red Hot Arts staff to prepare your work for Desert Festival. This may include securing a venue, advice on lighting, sound, AV, and assistance with the documents required such as technical specifications, run sheets and marketing and promotional materials.

Up to 40 hours in-kind use of Red Hot Arts Central Australia's 67 Bath Street rehearsal and workshop spaces (subject to availability).

Assistance in applying for further funding to support the work.





# Successful participants will be required to:

Communicate and report artistically and financially to Red Hot Arts Central Australia on their project throughout the Project Seed timeline, at dates agreed to by both parties.

Deliver a work-in-progress showing/presentation to a cohort of Red Hot Arts Central Australia and Desert Festival staff, and other Project Seed recipients, towards the end of the development period, at a time determined by the artists and confirmed by Red Hot Arts Central Australia.

Develop a work/project that is to a standard or in a format agreed to between the recipient and Red Hot Arts Central Australia.

Work with Red Hot Arts Central Australia and the Desert Festival team to create a development and exhibition/production schedule for Desert Festival presentation, with expectations communicated throughout the process.

Enter into a funding and project agreement with Red Hot Arts Central Australia, and adhere to the Terms and Conditions listed below.

Image: Vito Lucarelli, William Lowah & John Hodgson's Project Seed delivery, 'Dem Arrernte Mob' at the 2023 Desert Festival. Photo Credit: Lisa Hatz Photography





Image: Desert Festival 2023 exhibition opening for 'It takes longer than you think', a mixed media installation by Project Seed participants, Gretel Bull & Jaxon Waterhouse.  
Photo credit: Rosie Denton, Desert Festival Producer.

# How to apply

**Applications open Wednesday 1st November and close at midnight (ASCT), Thursday 30 November.**

Applications will be assessed by a panel.

Applications need to be submitted via email to [festivals@redhotarts.com.au](mailto:festivals@redhotarts.com.au) with all requested attachments completed in full. All templates can be found on the Red Hot Arts Central Australia website.

## **Applications need to include:**

- Application form that outlines the your project title (can be working title) and all requested material.
- Brief biographical information about all key individuals and/or groups applying.
- An outline of your project, what you wish to achieve and how Project Seed will assist in realising this.
- An outline of what the presentation outcome at Desert Festival might be – we understand that this may be subject to change given during the development period.
- Clear project plan, including a timeline of your activities.
- A projected budget which details the expenses, income, and in-kind support (if any) of the project.
- Supporting material relevant to your project, including examples of previous work/projects, letters of support, permission from participants, communities, First Nations Elders or organisations.



# Timeline

## 2023

1 November – Applications open

30 November (Midnight, ACST)– Applications close

Mid-December – Notification of application outcomes

## 2024

February to July – Creative development of projects

19 to 29 September – Presentations at Desert Festival





# Terms and Conditions

## 1. Eligibility

1.1 Applicants need to be permanent residents of Central Australia and aged 16 years and over (as of 1 November 2023). For applications from groups, at least one member of the group needs to be aged 16 years and over and all participants must be in Mparntwe for the duration of the development period February to July 2024.

1.2 All proposed works/projects must be the applicant's own original work and cannot infringe upon the copyright, intellectual property rights, or moral rights of any third party.

1.3 All proposed works must be new and must not have been previously performed or exhibited elsewhere. Proposed works can be a development on a previous work/theme/concept by the applicant, but applicants must justify how the proposed work differs from the pre-existing form.

1.4 To be considered eligible, applicants must complete all relevant sections of the Project Seed application and provide all required supporting material.

1.5 Applicants can submit multiple applications, but no more than one (1) application per applicant will be selected. Separate application forms are required for multiple entries.

1.6 Applicants who are a primary applicant for one submission, can also be listed as 'key personnel' in another group's submission.

## 2. Entry requirements

2.1 Applications close midnight ACST, Thursday 30 November 2023. No late applications or additional support material will be accepted.

2.2 No further information or attachments can be provided by applicants, or changes made to applications after the closing time and date, unless specifically requested by RHACA.

2.3 Applications must be submitted through the provided online form and provided templates.

2.4 Red Hot Arts Central Australia (RHACA) reserves the right to refuse to accept applications that contain any material which is, or is reasonably, likely to be defamatory, obscene, offensive, contrary to standards of decency; that has been submitted in bad faith, or which RHACA has reasonable grounds to believe infringes the intellectual property rights (including the moral rights) of a third party.

2.5 By applying for Project Seed, each applicant agrees to indemnify RHACA against all loss, damage, costs (including legal costs) or liability whatsoever arising out of or in connection with the entrant's breach of these terms and conditions (including the content requirements) or negligence of the entrant or participant.

2.6 RHACA reserves the right to choose the number of successful applicants, at its discretion.

# Terms and Conditions cont.

## **3. Assessment process**

3.1 An assessment panel will choose the successful applicants based on their provided application materials. The panel's decision is final. No correspondence will be entered into.

3.2 Applicants will be notified regarding the outcome of their application in mid-December 2023.

## **4. Project requirements**

4.1 Project participants will be required to sign an agreement with RHACA which will include, but is not limited to, the terms and conditions outlined here.

4.2 Project participants are required to work with the Desert Festival team to build a clear development, presentation, rehearsal and/or production schedule, with expectations outlined and targets to be met throughout the process.

4.3 Project participants must be able to undertake approximately 80 hours creative development before July 2023, and provide a schedule/timeline for that work.

4.4 If project participants do not meet the project requirements and timelines, and where negotiation is not possible, RHACA reserves the right to terminate their involvement in the project at that point.

4.5 RHACA may, at its sole discretion, cancel, terminate, postpone, modify or suspend the Project Seed program.

4.6 The final project/work developed during Project Seed must be to a standard or in a format agreed to between the recipient and RHACA and be ready for delivery during Desert Festival 2024 (19th September - 29th September 2024).

## **5. Payments and finances**

5.1 Project participants will receive \$10,000 (ex. GST) to put towards the creative development of their project (artist wages and super, materials, equipment hire) as per the budget provided in their application. Any subsequent changes to how the \$10,000 will be spent needs to be negotiated with RHACA.

5.2 Payments will be made at milestones as negotiated with RHACA and listed in the project Agreement.

5.3 RHACA require receipts for all project costs, with line itemized invoices that align with the Project Budget.

5.4 If project participants do not complete the project or produce a work, they may not be paid all the project fee.



# Terms and Conditions cont.

## 6. Presentation

6.1 Project Seed participants are expected to premiere new works at Desert Festival 2024, in the Festival Hub - Olive Pink Botanic Gardens.

6.2 This work cannot be performed or presented anywhere else until at least two weeks after the Desert Festival presentation.

6.3 RHACA is responsible for all aspects of Desert Festival's programming and reserves the right to determine the final program.

6.4 Works created through Project Seed and presented/performed at Desert Festival will receive an additional presentation/exhibition/performance fee, at award rates according to the Live Performance Award, separate to the Project Seed funding amount.

6.5 Artists must provide their own Public Liability Insurance. This cost can be outlined in the Project Seed budget.

## 7. Copyright

7.1 Copyright for artworks remains the property of the project participant/s.

7.2 Project participants grant RHACA a non-exclusive licence to use images of their work in print and online within Australia for a period of two years for the purpose of promoting Project Seed and for reporting purposes. If RHACA would like to use images of works for any other purposes, it will contact the project participants directly.

**2023**

**Red Hot Arts Central Australia**

**67 Bath St, Mparntwe (Alice Springs), Northern  
Territory, 0870 \_\_\_\_\_**

**p. 08 8952 2392 | e. [festivals@redhotarts.com.au](mailto:festivals@redhotarts.com.au)**